



Strategic Plan Town Hall Meeting

President Mark P. Becker
Thursday, September 10, 2015

The Process

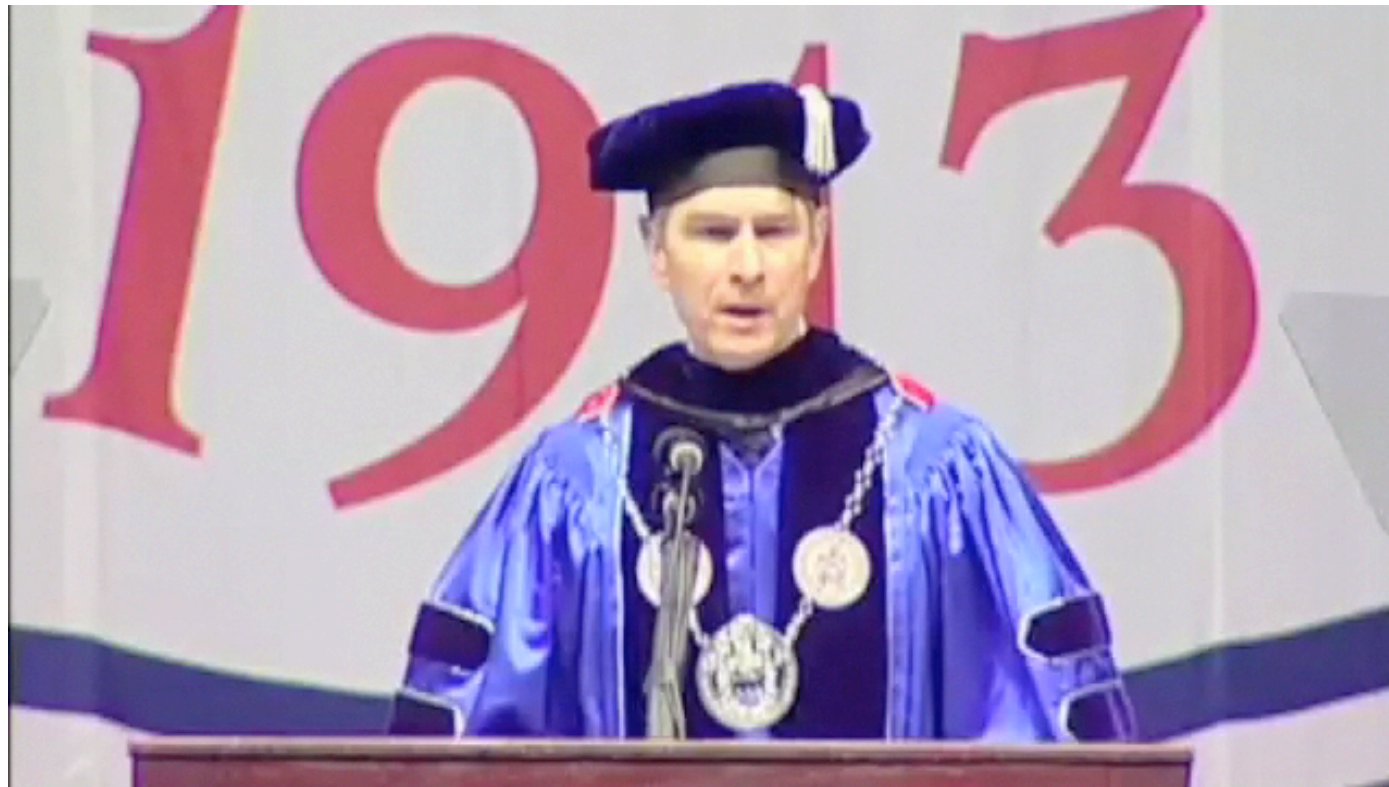


February 2010: Strategic Planning Process Launch

➤ *Imagine the Possibilities*

➤ *Think Different*

Imagine the Possibilities



Think Different





- February 2010: Began Strategic Planning Process – *Think Different*
- January 2011: University Senate Unanimously Approved 10-Year Strategic Plan
- 2011 – Today: Strategic Plan Implementation
- 2012: University Master Plan, then Implementation
- Today: Starting Strategic Plan Mid-Course Update

Progress in Five Years?



- USNWR: 5th in the country among the top “most innovative” universities
- USNWR: 14th in the country for a strong commitment to undergraduate teaching
- NIH: Top 10 fastest growth in research
- NSF: Passed 19 universities, passed by 1
- Considerable local and national media highlighting student and faculty successes

Five Goals



- I. Become a national model for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.
- II. Significantly strengthen and grow the base of distinctive graduate and professional programs that assure development of the next generation of researchers and societal leaders.

Five Goals



- III. Become a leading public research university addressing the most challenging issues of the 21st century.
- IV. Be a leader in understanding the complex challenges of cities and developing effective solutions.
- V. Achieve distinction in globalizing the university.



- **GOAL 1: Student Success**

Achievement:

Graduation rate up from 48 % to 54 %.

Degrees conferred up 1,700 per year.

Still to Do:

Open a financial counseling center and implement a system of proactive alerts to identify when students are at financial risk.



- **GOAL 2: Graduate and Professional Programs**

Achievement:

University Fellows program has supported more than 170 doctoral students since 2011. Deans' Fellowships offer stipend supplements to attract top applicants.

Still to Do:

Increase the number of graduate students supported by external funding.



- **GOAL 3: Leading Public Research University**

Achievement:

“GSU will be recognized as one of the top research universities in the country by the end of FY 2016 as measured by the Top American Research Universities Annual Report.”

Still to Do:

Increase space and core facilities for research.



- **GOAL 4: Challenges of Cities**

Achievement:

The Council for the Progress of Cities established by the end of 2013.

Still to Do:

By the end of 2016, the Council will have partners from academic, business and government that are actively engaged in collaborative activities.



- **GOAL 5: Globalize the University**

Achievement:

Established International Center (Sept. 2, 2015 was the opening ceremony). The International Center brings all the international units together and hosts international activities, events and speeches as well as international visitors and scholars.

Still to Do:

Although we increased the number of students studying abroad from 635 to 900 over the past four years, we are still running short of meeting the target (doubling the size to 1,270 by next year).

Committee



Co-Chairs: **Professor Laura Fredrick**, COEHD & **Dean Mary Beth Walker**, AYSPS

- **Dean Michael Eriksen**, SPH
- **Professor Allison Calhoun-Brown**, Political Science and Associate Vice President
- **Professor David Cheshier**, Director of the Creative Media Industries Institute
- **Charles Gilbreath**, Staff Council Chair
- **Professor Huanbiao Mo**, Chair of the Department of Nutrition
- **Sebastian Parra**, SGA President
- **Professor Nicole Patton Terry**, Director of the Urban Child Study Center, COEHD
- **Professor George Rainbolt**, Chair of the Department of Philosophy
- **Professor Rose Sevick**, Psychology
- **Professor Sanjay Srivastava**, Associate Dean in Robinson College of Business
- **Professor Sally Wallace**, Associate Dean in AYSPS
- **Professor Binghe Wang**, Associate Dean in CAS
- **Professor Leslie Wolf**: Director of the Center for Law Health and Society

Summary



- Assess Progress on Each of the Five Goals: Completed?, Keep?, Tweak?, Delete?, Add?
- Examine Goal Two through a New Lens – Innovation in How We Educate
- Prepare Recommendations for Updating Strategic Plan Initiatives



Q & A